

PLANO STANDARD
1H21 REVLON 01X72 CARDED

Date: 8/3/2020



PLANO STANDARD

1H21 REVLON 01X72 CARDED

1 309970126490 SO FIERCE! BIG
BAD LASH™ MASCARA 7256542002
BLACKEST BLACK 760

2 309970146375 SO FIERCE! BIG
BAD LASH™ MASCARA 7256542001
BLACK 761

3 309976386010 ULTIMATE ALL-IN-
ONE MASCARA 7241705001
BLACKEST BLACK 501

4 309976386034 ULTIMATE ALL-IN-
ONE MASCARA 7241705003
BLACKENED BROWN 503

5 309976113012 VOLUMAZING
MASCARA 7243726001 BLACKEST
BLACK WP 951

6 309976087023 VOLUMAZING
MASCARA 7243731002 BLACK 902

7 309978605010 VOLUME +
LENGTH MAGNIFIED MASCARA
7216783001 BLACKEST BLACK 301

8 309978605034 VOLUME + LENGTH
MAGNIFIED MASCARA 7216783003
BLACKENED BROWN 303

9 309977643013 COLORSTAY
BROW PENCIL 7221737001
BLONDE 205

10 309977643020
COLORSTAY BROW PENCIL
7221737002 SOFT BROWN
210

11 309977643037
COLORSTAY BROW PENCIL
7221737003 AUBURN 215

12 309977643044
COLORSTAY BROW PENCIL
7221737004 DARK BROWN
220

13 309977643051
COLORSTAY BROW PENCIL
7221737005 SOFT BLACK 225

14 309973978010
COLORSTAY EYE LINER
7257754001 BLACK 201

15 309973978027 COLORSTAY
EYE LINER 7257754002 BLACK
BROWN 202

16 309973978034
COLORSTAY EYE LINER
7257754003 BROWN 203

17 309973978041
COLORSTAY EYE LINER
7257754004 CHARCOAL 204

18 309976734057
COLORSTAY EYE LINER
7257754005 SAPPHIRE 205

19 309976734064
COLORSTAY EYE LINER
7257754006 JADE 206

20 309974209014 COLORSTAY
LIQUID LINER 7224394001
BLACKEST BLACK 251

21 309974209021 COLORSTAY
LIQUID LINER 7224394002 BLACK
BROWN 252

22 309974125017
COLORSTAY CREME GEL EYE
LINER 7241572001 BLACK 001

23 309970109264 COLORSTAY
CONNECT THE DOTS LIQUID EYE
PEN 7255199001 BLACKEST
BLACK 001

24 309970109271 COLORSTAY
WING LINE LIQUID EYE PEN
7255200001 BLACKEST BLACK 002

25 309970109257 COLORSTAY
SHARP LINE LIQUID EYE PEN
7255198001 BLACKEST BLACK 003

26 309972692016 COLORSTAY
BROW FANTASY 7214602001
DARK BLONDE 104

27 309971822063 COLORSTAY
BROW FANTASY 7214602006
LIGHT BROWN 108

28 309972692023
COLORSTAY BROW FANTASY
7214602002 BRUNETTE 105

29 309972692047 COLORSTAY
BROW FANTASY 7214602004
DARK BROWN 106

30 309975969016 COLORSTAY
SKINNY LIQUID LINER
7210574001 BLACK OUT 301

31 309975969030 COLORSTAY
SKINNY LIQUID LINER
7210574003 MAHOGANY FLAME
303

32 309974378017 KISS
EXFOLIATING BALM
7240827001 SUGAR MINT 111

33 309977824108 KISS BALM
7257503010 TROPICAL
COCONUT 010

34 309977824153 KISS BALM
7257503015 JUICY PEACH 015

35 309977824207 KISS BALM
7257503020 FRESH
STRAWBERRY 025

36 309977824252 KISS BALM
7257503025 SWEET CHERRY
030

37 309978100027
COLORSTAY LIPLINER
7260249009 NUDE 630

38 309978100065
COLORSTAY LIPLINER
7260249004 RAISIN 640

39 309978100188
COLORSTAY LIPLINER
7260249001 WINE 670

40 309978100140
COLORSTAY LIPLINER
7260249005 MAUVE 660

41 309978100201
COLORSTAY LIPLINER
7260249002 RED 675

42 309975424010 COLORSTAY PRESSED POWDER
7246682025 FAIR 810

43 309975424027 COLORSTAY PRESSED POWDER
7246682026 LIGHT 820

44 309975424034 COLORSTAY PRESSED POWDER
7246682027 LIGHT/MEDIUM 830

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1 309970126490 SO FIERCE! BIG BAD LASH™ MASCARA 7256542002 BLACKEST BLACK 760	2 309970146375 SO FIERCE! BIG BAD LASH™ MASCARA 7256542001 BLACK 761	3 309976386010 ULTIMATE ALL-IN-ONE MASCARA 7241705001 BLACKEST BLACK 501	4 309976386034 ULTIMATE ALL-IN-ONE MASCARA 7241705003 BLACKENED BROWN 503		
5 309976113012 VOLUMAZING MASCARA 7243726001 BLACKEST BLACK WP 951	6 309976087023 VOLUMAZING MASCARA 7243731002 BLACK 902	7 309978605010 VOLUME + LENGTH MAGNIFIED MASCARA 7216783001 BLACKEST BLACK 301	8 309978605034 VOLUME + LENGTH MAGNIFIED MASCARA 7216783003 BLACKENED BROWN 303		
9 309977643013 COLORSTAY BROW PENCIL 7221737001 BLONDE 205	10 309977643020 COLORSTAY BROW PENCIL 7221737002 SOFT BROWN 210	11 309977643037 COLORSTAY BROW PENCIL 7221737003 AUBURN 215	12 309977643044 COLORSTAY BROW PENCIL 7221737004 DARK BROWN 220	13 309977643051 COLORSTAY BROW PENCIL 7221737005 SOFT BLACK 225	
14 309973978010 COLORSTAY EYE LINER 7257754001 BLACK 201	15 309973978027 COLORSTAY EYE LINER 7257754002 BLACK BROWN 202	16 309973978034 COLORSTAY EYE LINER 7257754003 BROWN 203	17 309973978041 COLORSTAY EYE LINER 7257754004 CHARCOAL 204	18 309976734057 COLORSTAY EYE LINER 7257754005 SAPPHIRE 205	19 309976734064 COLORSTAY EYE LINER 7257754006 JADE 206
20 309974209014 COLORSTAY LIQUID LINER 7224394001 BLACKEST BLACK 251	21 309974209021 COLORSTAY LIQUID LINER 7224394002 BLACK BROWN 252	22 309974125017 COLORSTAY CREME GEL EYE LINER 7241572001 BLACK 001	23 309970109264 COLORSTAY CONNECT THE DOTS LIQUID EYE PEN 7255199001 BLACKEST BLACK 001	24 309970109271 COLORSTAY WING LINE LIQUID EYE PEN 7255200001 BLACKEST BLACK 002	25 309970109257 COLORSTAY SHARP LINE LIQUID EYE PEN 7255198001 BLACKEST BLACK 003
26 309972692016 COLORSTAY BROW FANTASY 7214602001 DARK BLONDE 104	27 309971822063 COLORSTAY BROW FANTASY 7214602006 LIGHT BROWN 108	28 309972692023 COLORSTAY BROW FANTASY 7214602002 BRUNETTE 105	29 309972692047 COLORSTAY BROW FANTASY 7214602004 DARK BROWN 106	30 309975969016 COLORSTAY SKINNY LIQUID LINER 7210574001 BLACK OUT 301	31 309975969030 COLORSTAY SKINNY LIQUID LINER 7210574003 MAHOGANY FLAME 303
32 309974378017 KISS EXFOLIATING BALM 7240827001 SUGAR MINT 111	33 309977824108 KISS BALM 7257503010 TROPICAL COCONUT 010	34 309977824153 KISS BALM 7257503015 JUICY PEACH 015	35 309977824207 KISS BALM 7257503020 FRESH STRAWBERRY 025	36 309977824252 KISS BALM 7257503025 SWEET CHERRY 030	
37 309978100027 COLORSTAY LIPLINER 7260249009 NUDE 630	38 309978100065 COLORSTAY LIPLINER 7260249004 RAISIN 640	39 309978100188 COLORSTAY LIPLINER 7260249001 WINE 670	40 309978100140 COLORSTAY LIPLINER 7260249005 MAUVE 660	41 309978100201 COLORSTAY LIPLINER 7260249002 RED 675	
42 309975424010 COLORSTAY PRESSED POWDER 7246682025 FAIR 810	43 309975424027 COLORSTAY PRESSED POWDER 7246682026 LIGHT 820	44 309975424034 COLORSTAY PRESSED POWDER 7246682027 LIGHT/MEDIUM 830			

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PLANOGRAM LINE LISTING
PLANO STANDARD

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Seg #1 LOC ID	UPC	ID	Name	Shade	PPK:	GRP: Merch Code	FACINGS	UPC
1	309970126490	7256542002	SO FIERCE! BIG BAD LASH™ MASCARA	BLACKEST BLACK		760	1	
2	309970146375	7256542001	SO FIERCE! BIG BAD LASH™ MASCARA	BLACK		761	1	
3	309976386010	7241705001	ULTIMATE ALL-IN-ONE MASCARA	BLACKEST BLACK		501	1	
4	309976386034	7241705003	ULTIMATE ALL-IN-ONE MASCARA	BLACKENED BROWN		503	1	
5	309976113012	7243726001	VOLUMAZING MASCARA	BLACKEST BLACK WP		951	1	
6	309976087023	7243731002	VOLUMAZING MASCARA	BLACK		902	1	
7	309978605010	7216783001	VOLUME + LENGTH MAGNIFIED MASCARA	BLACKEST BLACK		301	1	
8	309978605034	7216783003	VOLUME + LENGTH MAGNIFIED MASCARA	BLACKENED BROWN		303	1	
9	309977643013	7221737001	COLORSTAY BROW PENCIL	BLONDE		205	1	
10	309977643020	7221737002	COLORSTAY BROW PENCIL	SOFT BROWN		210	1	
11	309977643037	7221737003	COLORSTAY BROW PENCIL	AUBURN		215	1	
12	309977643044	7221737004	COLORSTAY BROW PENCIL	DARK BROWN		220	1	
13	309977643051	7221737005	COLORSTAY BROW PENCIL	SOFT BLACK		225	1	
14	309973978010	7257754001	COLORSTAY EYE LINER	BLACK		201	1	
15	309973978027	7257754002	COLORSTAY EYE LINER	BLACK BROWN		202	1	
16	309973978034	7257754003	COLORSTAY EYE LINER	BROWN		203	1	
17	309973978041	7257754004	COLORSTAY EYE LINER	CHARCOAL		204	1	
18	309976734057	7257754005	COLORSTAY EYE LINER	SAPPHIRE		205	1	
19	309976734064	7257754006	COLORSTAY EYE LINER	JADE		206	1	
20	309974209014	7224394001	COLORSTAY LIQUID LINER	BLACKEST BLACK		251	1	
21	309974209021	7224394002	COLORSTAY LIQUID LINER	BLACK BROWN		252	1	
22	309974125017	7241572001	COLORSTAY CREME GEL EYE LINER	BLACK		001	1	
23	309970109264	7255199001	COLORSTAY CONNECT THE DOTS LIQUID EYE PEN	BLACKEST BLACK		001	1	
24	309970109271	7255200001	COLORSTAY WING LINE LIQUID EYE PEN	BLACKEST BLACK		002	1	
25	309970109257	7255198001	COLORSTAY SHARP LINE LIQUID EYE PEN	BLACKEST BLACK		003	1	
26	309972692016	7214602001	COLORSTAY BROW FANTASY	DARK BLONDE		104	1	
27	309971822063	7214602006	COLORSTAY BROW FANTASY	LIGHT BROWN		108	1	
28	309972692023	7214602002	COLORSTAY BROW FANTASY	BRUNETTE		105	1	
29	309972692047	7214602004	COLORSTAY BROW FANTASY	DARK BROWN		106	1	

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PLANOGRAM LINE LISTING			1H21 REVLON 01X72 CARDED				
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30	309975969016	7210574001	COLORSTAY SKINNY LIQUID LINER	BLACK OUT	301	1	
31	309975969030	7210574003	COLORSTAY SKINNY LIQUID LINER	MAHOGANY FLAME	303	1	
32	309974378017	7240827001	KISS EXFOLIATING BALM	SUGAR MINT	111	1	
33	309977824108	7257503010	KISS BALM	TROPICAL COCONUT	010	1	
34	309977824153	7257503015	KISS BALM	JUICY PEACH	015	1	
35	309977824207	7257503020	KISS BALM	FRESH STRAWBERRY	025	1	
36	309977824252	7257503025	KISS BALM	SWEET CHERRY	030	1	
37	309978100027	7260249009	COLORSTAY LIPLINER	NUDE	630	1	
38	309978100065	7260249004	COLORSTAY LIPLINER	RAISIN	640	1	
39	309978100188	7260249001	COLORSTAY LIPLINER	WINE	670	1	
40	309978100140	7260249005	COLORSTAY LIPLINER	MAUVE	660	1	
41	309978100201	7260249002	COLORSTAY LIPLINER	RED	675	1	
42	309975424010	7246682025	COLORSTAY PRESSED POWDER	FAIR	810	1	
43	309975424027	7246682026	COLORSTAY PRESSED POWDER	LIGHT	820	1	
44	309975424034	7246682027	COLORSTAY PRESSED POWDER	LIGHT/MEDIUM	830	1	